

To: Craft Vendors

We'd like to introduce ourselves and assure you that the Piedmont Triad Farmers Craft Fair will be a bigger and better Craft Fair Event than ever before.

First, we'd like to say we are very excited to be working with the Farmers Market organizing the Fall Craft Fair. There are a few changes in the making. All are positive growth oriented changes. Some of those changes are as follows:

- We have already put into place, several new pieces of advertising, with more to come.
- We have obtained a 10% savings on all food purchases at Moose's Restaurant by Craft Fair vendors over the course of the 3 day show.
- We will have an Information Booth & be on the premises to help vendors all 3 days. We'll watch your booth if you need, get food, help the vendors in any way possible, etc.
- We are bringing the Kernersville Idols on Saturday to entertain from 10-6. Local Live Entertainment is a great draw attracting more people to visit the Farmers Market and shop the Craft Fair.

Other changes include the following:

- Participation is still first come, first served; however, crafters no longer choose their own space. We will place crafters taking craft type, lay of the land, need for inside or outside spacing, etc. into consideration. If you have an area that you prefer, please request it on your application and we'll work with you...but no guarantees. Only guarantee is... we'll do our very best.
- ALL items must be handcrafted. NO resale, NO commercial and NO trademarked, copyrighted or patented items may be sold.
- All Crafters must be juried.

Enclosed is an application and show guidelines. Please review and feel free to contact us with any questions or concerns you might have.

Product photos for jurying can be e-mailed or sent by regular mail. Email is much easier for us, but whatever is good for you is OK with us.

Be sure to sign application and enclose payment. Checks will not be cashed until approval is given. Checks will be returned if approval is denied.

Confirmation of acceptance will be immediate and show flyers to post in your local businesses, hand out to customers, friends, & family will be included.

Info packets, space assignments, Moose's Restaurant coupon, etc. will be mailed shortly after deadline date.

We have been crafting together over 30 years and coordinating/promoting craft shows for over 20 years. We believe that crafters are the greatest people around and can't think of any group of people we'd rather be affiliated with. We are very excited to begin this venture and look forward to working with each & every one of you.

Please feel free to contact us at FarmMktSkiba@aol.com or call us at 336-993-7097.

Thank you,

Tom & Lorie Skiba